

Intro to hosting on Airbnb

November 2025

Hi, I'm Suzanne and I'm
the Accessibility
Standards Lead at Airbnb



Agenda

- Accessibility at Airbnb
- Hosting
- How to create a great guest experience
- Q&A
- Community resources



Accessibility at Airbnb

Airbnb is an online marketplace that connects people with places to stay.



Accessibility at Airbnb (Continued)

We're working to make travel more accessible for everyone.

We work with our community of Hosts, guests, and with organizations in the disability community to improve our product and platform.

airbnb.com/accessibility



Accessibility looks different for everyone. We want to make it easier for people to find and book homes that are suitable for their unique needs.

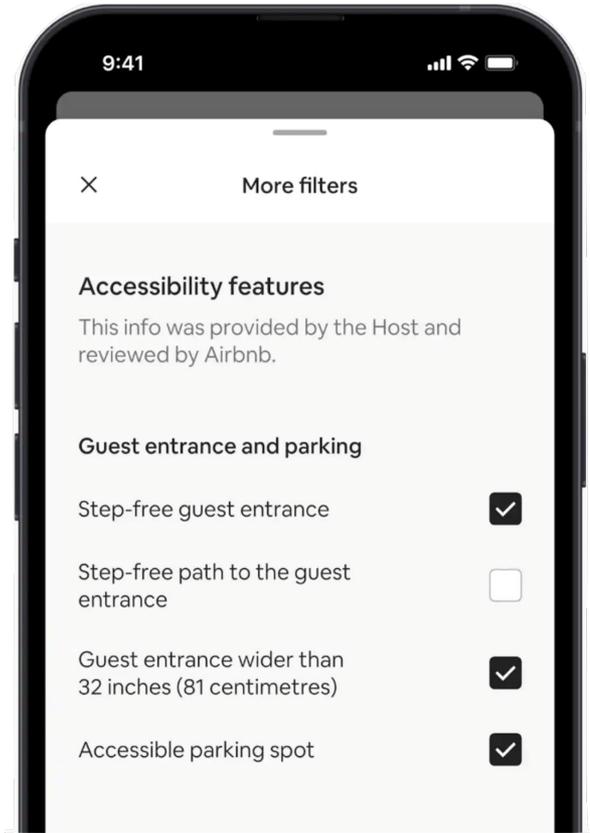
We've introduced a number of innovations that are designed to provide guests with accurate information so they can book with confidence.



Search Filters

There are 12 dedicated accessibility search filters for guests to choose from.

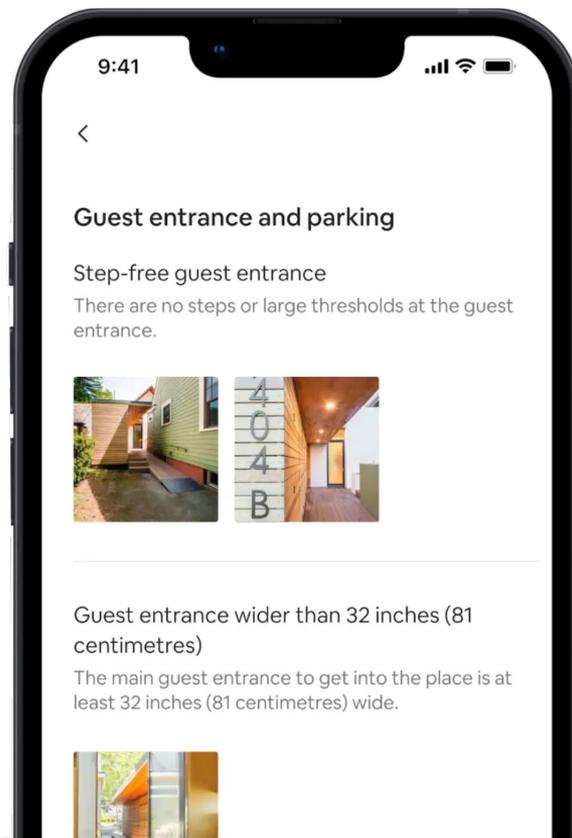
Searches for accessibility features have increased by over 40% in the last year.



Accessibility Review

Hosts are required to add photos of accessibility features, which show up on listing page.

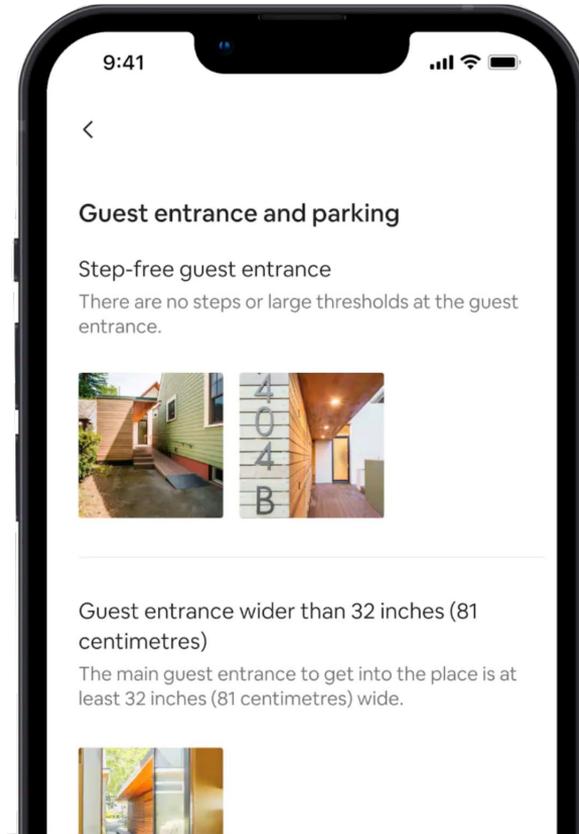
In 2021, Accessibility Review was introduced to help ensure accuracy of accessibility information added by hosts.



Dedicated Supply Initiatives

Ahead of major events, we have worked to grow 'step-free' supply in specific cities.

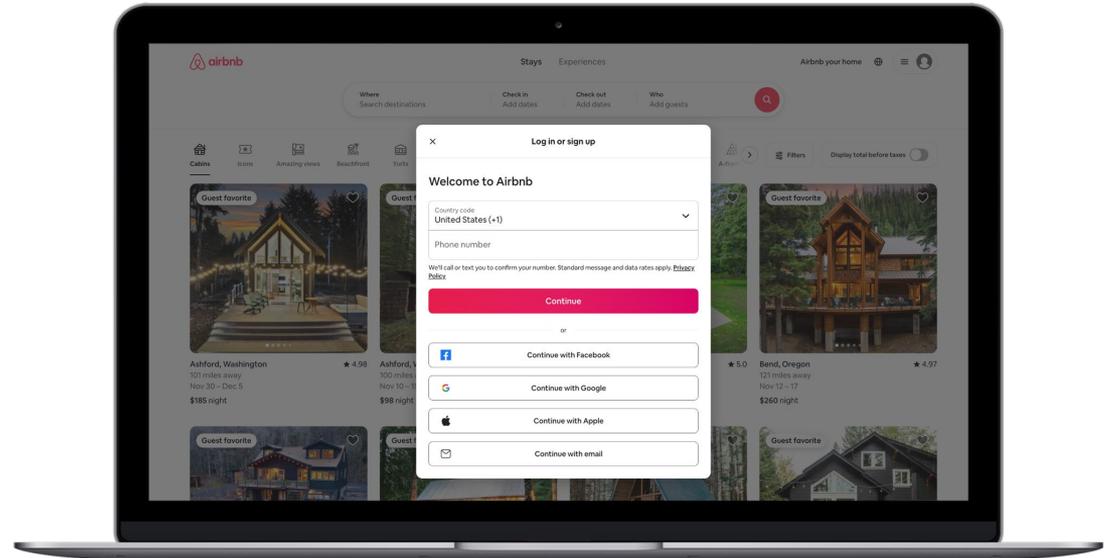
We announced over 1000 step-free listings in Paris ahead of the 2024 Olympic and Paralympic Games.



Hosting on Airbnb

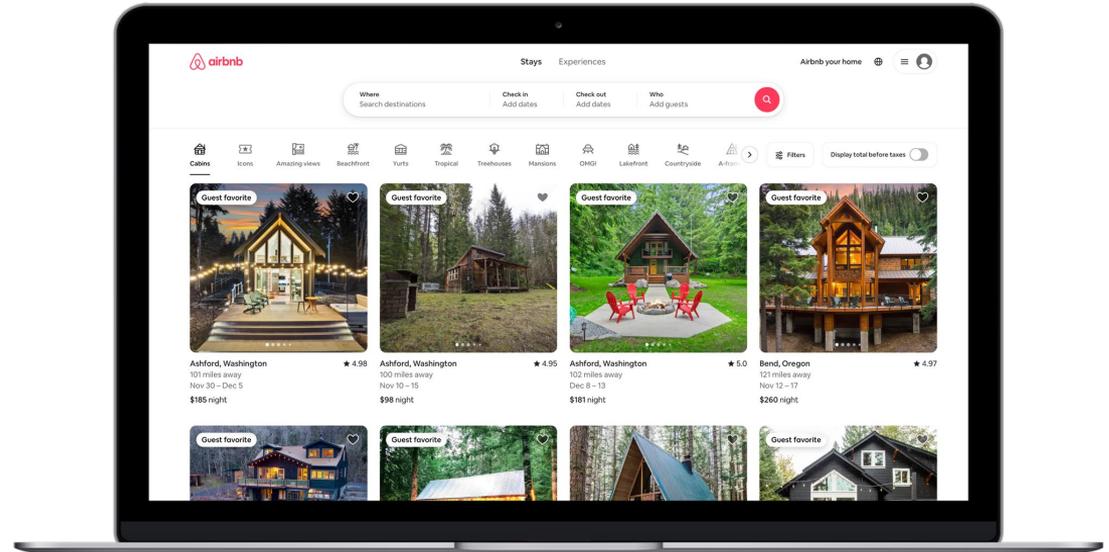
Join the Airbnb
community

Sign up and create a profile



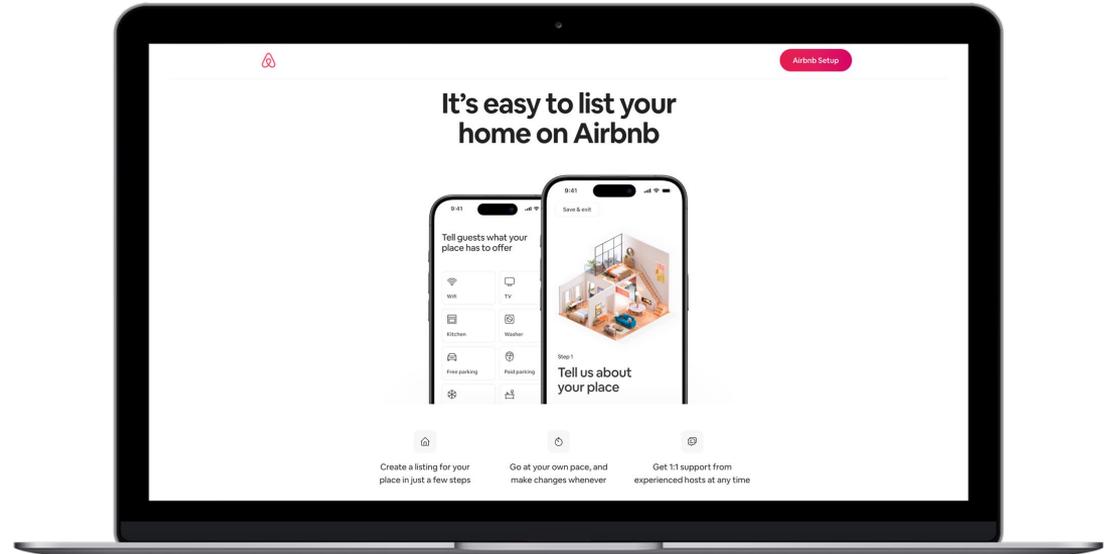
Browse, book, go!

Be a guest



Start hosting

Be a host





Homes



Experiences

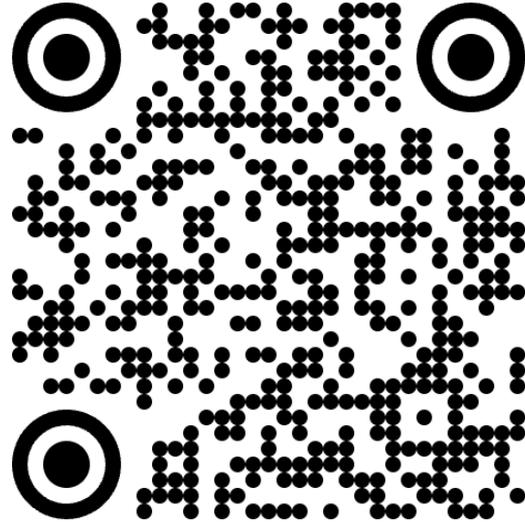


Services



What are Airbnb Experiences?

- Airbnb Experiences are completely reimagined experiences—hosted by locals who know their city best.
- Every activity offers guests an authentic way to connect with the place they're in.



Scan to [learn more about becoming an Experience host](#)



What are Airbnb Services?

- Airbnb Services are incredible services to make a stay more special.
- We launched with 10 categories in select cities, with new offerings and locations dropping regularly in the Airbnb app.



Scan to [learn more about becoming a Services host](#)



Homes Hosting



Owned home

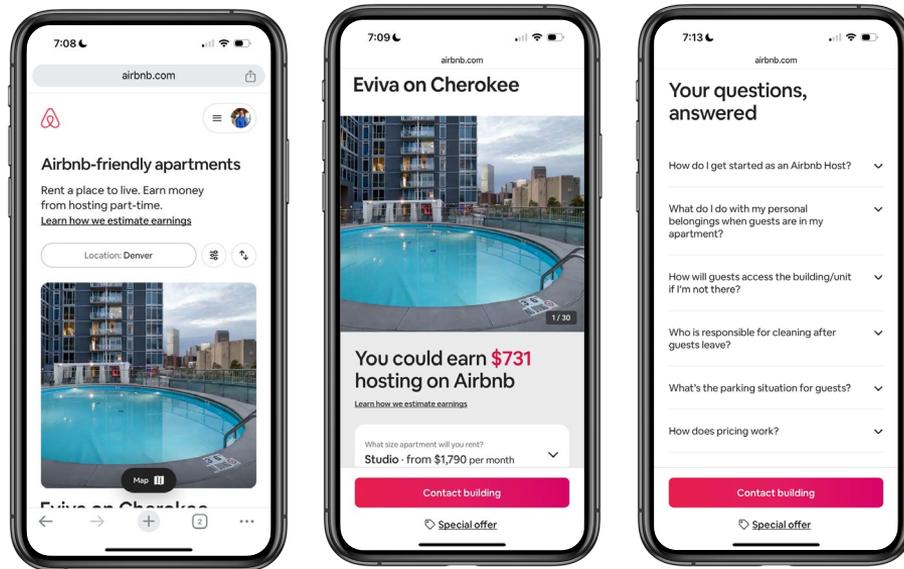


Rented apartment



Airbnb-friendly apartments

- Browse apartments where you can live and host
- Discover how much you can earn
- Connect with building management and lease unit
- Host on Airbnb part-time



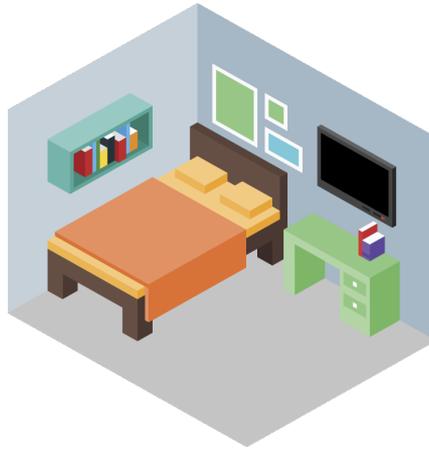
airbnb.com/airbnb-friendly



There are 3 types of spaces:



A shared room



A private room



An entire place









Financial

Turn your extra space into extra income.



Social

Celebrate community and connect with interesting people.



Personal

Become an entrepreneur on your terms.



Step 1: Tell us about your space

What type of place will guests have?

An entire place

Guests have the whole place to themselves.



A room

Guests have their own room in a home, plus access to shared spaces.



A shared room

Guests sleep in a room or common area that may be shared with you or others.



Step 2

**Make your place
stand out**



Step 3

Finish up and publish

You'll set your nightly price. Then answer a few quick questions and publish your listing when you're ready.



Adding Accessibility Features to Your Listing

Searches using accessibility filters have increased by over 40% in the last year.

If you have accessibility features in your home, in particular step-free access, consider adding it once your listing is created.





Accessibility features

- Accessible parking spot
- Lit path to the guest entrance
- Step-free path to the guest entrance
- Step-free guest entrance
- Guest entrance wider than 32 inches (81 centimetres)
- Swimming pool or hot tub hoist
- Ceiling or mobile hoist

Step-free path to the guest entrance

Examples



Review photo guidelines

I don't have this feature



I have this feature



Add photos of this feature

- Take as many photos as needed to capture the entire pathway from the guest parking place to the guest entrance
- For apartments and hotels, capture the full pathway including photos of the hotel entrance, reception, hallway and lift, if applicable
- Doorways must be open for above that the path is free of steps and barriers

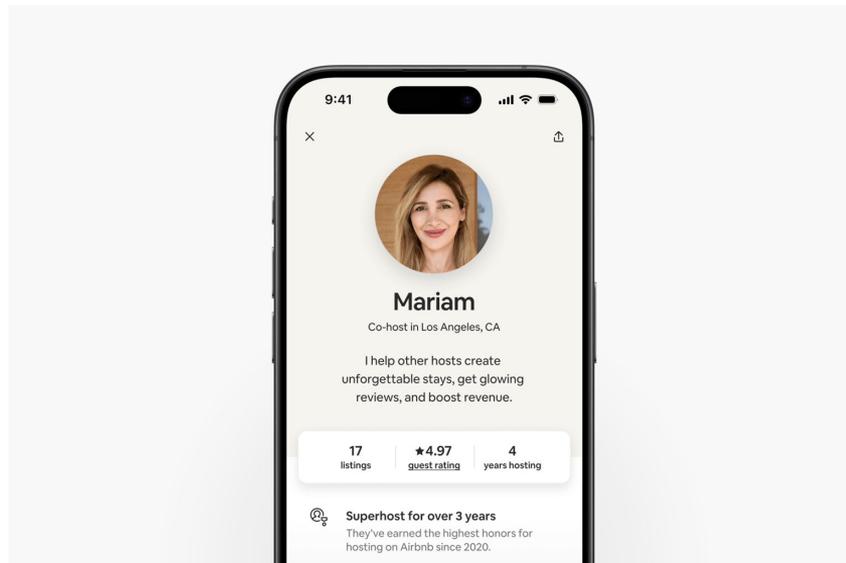


After you submit, we'll review your photos. Approved accessibility features will be added to your listing.



Find a co-host to help you

Easily find and hire a co-host to help take care of your home and guests.



airbnb.com/host/co-hosts



Know your local short-term rental (STR) regulations

- Confirm STRs are allowed in your area
- Property owners/ managers may prohibit STRs
- Stay up to date with new requirements
- Check whether hosting would affect your disability benefits

This isn't intended to be legal guidance or a representation by Airbnb. Hosts should always check and make sure they understand local regulations.



Hear from a Superhost

Hi, I'm Tracy and I'm an
Airbnb Superhost



Brave Lotus Guestroom

[Share](#) [Save](#)



Room in Mbombela, South Africa

1 queen bed · Private attached bathroom



Guest favourite

One of the most loved homes on Airbnb, according to guests

4.91



276

Reviews



Hosted by Tracy

Superhost · 8 years hosting

Add dates for prices

CHECK-IN Add date	CHECKOUT Add date
GUESTS 1 guest	

Check availability



Superhost Tips: How to create great guest experiences

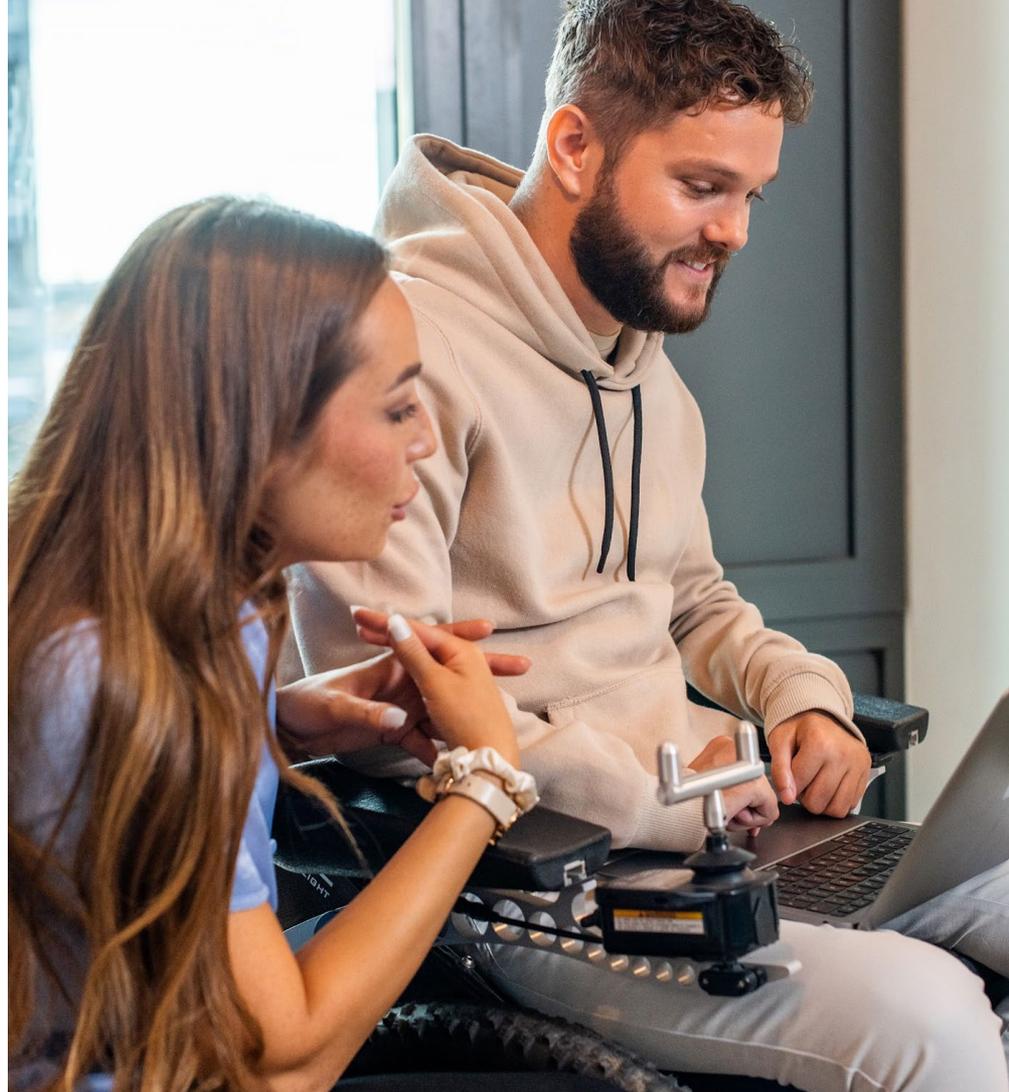
1. Be accurate
2. Highlight accessibility features
3. Focus on cleanliness
4. Proactive communication
5. Provide amenities



REMEMBER

You're in control

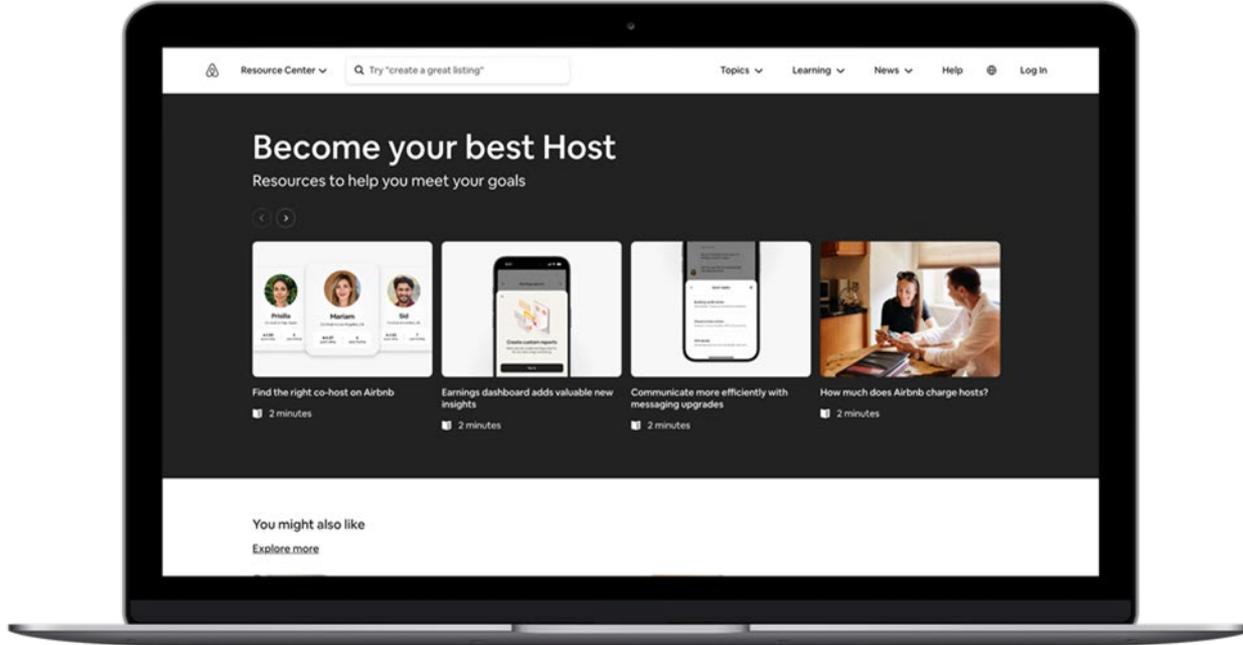
1. Host when you want
2. Decide your price
3. Establish "House Rules"



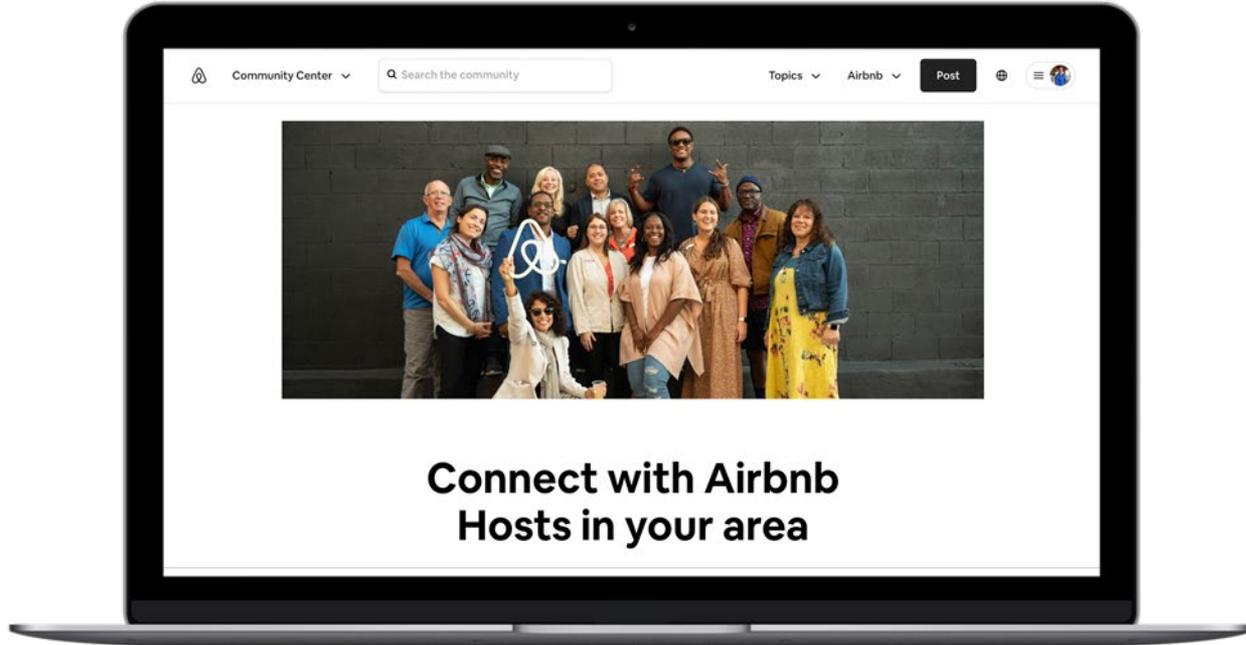
Q & A

Access resources and
connect to
the Airbnb community

Airbnb Resource Center & Help Center



Join a host club!



Academy 2.0: Confident Hosting

Scan the QRcode if
you're interested in
attending a more
advanced session



Thank you!